

工學碩士 學位論文

放送局 設計  
構築 關 研究

A Study on a Design & Implementation  
of Internet Broadcasting System

指導教授 金 基 文

2001年 2月

韓國海洋大學校 大學院

電子通信工學科

裴 鍾 道

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本 論 文 裴 鍾 道 工 學 碩 士  
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主 審 : 林 宰 弘 (印)

副 審 : 沈 俊 煥 (印)

副 審 : 金 基 文 (印)

2001年 2月

韓 國 海 洋 大 學 校 大 學 院

電 子 通 信 工 學 科

裴 鍾 道

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# Abstract

This paper presents the design and implementation of University Internet Broadcasting system for moving picture realtime broadcasting and VOD broadcasting service.

In order to achieve these purpose, program planning, construction procedure, realtime broadcasting transfer module and VOD broadcasting module are described.

This paper is describe by following order. First, we studied on preference of use by internet user for broadcasting name, program plans bearing and plans strategy. Second, we implement broadcasting system for internet transfer.

Third, homepage of broadcasting station is simple for providing a user with convenience. Fourth, we compose best-effort of audio and video encoding, transmission speed for providing a user with good program.

For the condition gratification of this paper, we constructed and transmitted speciality education program for distinction between University Internet Broadcasting and other internet broadcasting of contents.

This paper is composed of 5 chapters. Chapter 1 describes the historical background and goals of this work, outline of remaining chapter. Chapter 2 describes the internet broadcasting of concept and general purpose of use by internet user. Chapter 3 describes the design and implement of University Internet Broadcasting station and each modules of it. There describes the



program planning and construction. Chapter 4 describes the design result of contents and program planning. Chapter 5 summarizes all results obtained in chapter 2, 3, 4 and includes the further research topics and the work to be supplemented.

# 1

## 1.1

(Internet)

가

( , )

(Encoding)

(VOD : Video

On Demand)

가

가

[1].

VOD

## 1.2

VOD

(Master Control Room),

(Micro-

soft)

(Power Point)

(Windows Media Encoder Se-

ver)

가 (ADSL : Asymmetric Digital Subscriber Line)

(Cable Modem)

. . 3

. ,

.

. ,

,

.

.

,

VOD

. 4

가

5

.

,

VOD

.

## 2

### 2.1

가 가 , Streaming Media, Webcasting, Pointcasting, Internet Broadcasting . 가 Webcasting , (WWW : World Wide Web) ( )

#### 2.1.1

'95 10 KBS(Korean Broadcasting System)가 , MBC(Munhwa Broadcasting Coporation)가 '96 2 , SBS(Seoul Broadcasting System) EBS(Education Broadcasting System)가 .

TV

VOD

TV, (Major)

'96 12 ( ) (www.hite-

ch.co.kr)

2

가

,

.

'97

1

(www.korea

-twin.com)

“

”

17

.

가

,

'97

7

가

(Mega-Media) M2-

station(Mega Media Station)

.

(Animation),

(Entertainment),

M2station

IMF (International Mone-

tary Fund)

.

.

[1]

## 2.1.2

TV

. TV

.

가

TV

가

.

### 2.1.3

#### 1. VOD

가

2.

(Push)

3.

가. (Push)

(Streaming)

가 <sup>[21]</sup>,

2.1.4

가

가 .

PC

1:1

가 24

가



가 가

가 가 [2]

## 2.2

### 2.2.1

350

KBS, MBC, SBS, , TV

(Digital)

(Analog)

### 2.2.2 ( )

가

가

(Channeli), M2station, TV21,

(Venture)

### 2.2.3

가

(Netizen)

가

VOD

가

### 2.2.4

NBC(National Broadcasting Com-  
-pany)가 MSNBC,  
Cnet,  
W-vision, CNN(Ca-  
ble News Network), 20 (Fox)  
Foxnews, ZDTV(Zweit-  
-es Deutsches TV), FR3(France3), ABC(Asutralian Broadca-

sting Corporation) .

[1]

## 2.3

350 가 ,  
가 300 ,  
(Plug - In) .

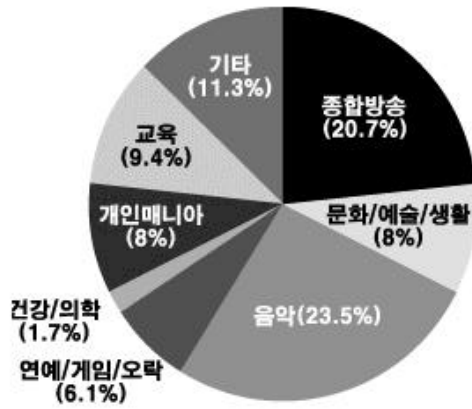
### 2.3.1

20.7% ,  
8% , 23.5% ,  
6.1% , 1.7% , 8% , 9.4% ,  
11.3% < 2- 1> .

가  
가가 , ,  
[2]

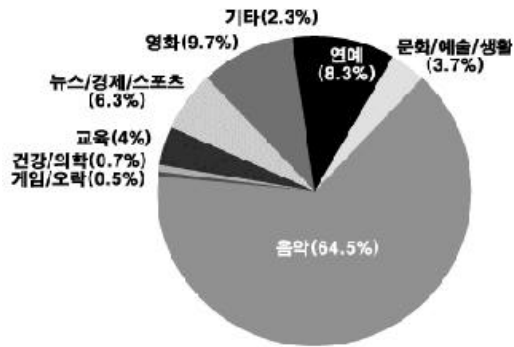
### 2.3.2

64.5% 가 < 2- 2>



2- 1.

Fig 2- 1. Distribution of Broadcasting Genre



2- 2.

Fig 2- 2. Distribution of Contents

### 2.3.3

< 2- 3>

56Kbps(Bit Per Second)



# 3

## 3.1

### 3.1.1

2000 2 21 - 2 27

1

(Domain)

, 가 <daehak  
-internet.com> <ktitv.com>  
Network Solutions .

### 3.1.2

1.

136 , 207

2.

< 3- 1>

51.9%,

14% , ,

< 3-2>

10 7

3- 1.

Table 3- 1. Ranking of purpose by computer use

	51.9
	14.0
	12.5
	8.2
	6.1

3- 2.

Table 3- 2. Use of Internet

	77
	19.5
	3.5

< 3-3>

34% , , ,

63.4% , 20.

2% , 9.0% < 3-4>

3-5> 38.8% ,

가 < 3-6> 68.2%

3-3.

Table 3-3. Looking for Site by Internet

	34
	17.0
	16.3
	10.5
	7.2
	6.5
.	4.5
	1.3
	0.7
	2.0

3-4.

Table 3-4. Purpose of use by Internet

	63.4
	20.2
	9.0
	2.2
	5.2

3-5.

Fig 3-5. The program desired

	38.8
	17.4
	16.1
	6.0
.	4.3
. .	2.7
.	2.7
	1.3
	1.0
	10.1

3-6.

Fig 3-6. A correspondence course whether attend or not

	68.2
	31.8



## 3.2

### 3.2.1

가 .  
1 가  
. 1  
(One Man System)  
1 가가  
. 가  
, , , , , ,  
, 21  
, ,  
.

### 3.2.2

1. (Web Producer : Web PD)

, , ,  
.

2. (Web Master)

VOD

(Stream Server), VOD , (Encoder  
Server) .

3. (Web Designer)

가

,

.

4.

,

.

5.

.

3.2.3

가

가

21

1 12

( 2 )

VOD

1.

가.

2.

가.

가

가

3.

<

3-7>

3-7.

Table 3-7. Weekly Basic Program Form

07:00 07:45	1							
07:45 07:55	Click Fitness							
07:55 08:45	2							
08:45 09:05								
09:05 09:10		21			21			
09:10 09:50	3							
09:50 09:55								
09:55 10:35	4							
10:35 10:45	Click Fitness							
10:45 11:25								
11:25 11:45								
11:45 11:50								
11:50 16:30	1							
16:30 19:35	2							
				1.				1
				2.				2
				3.				3
				4.				4
			5.					

< >

4

1

2

12 30

3.2.4

1.

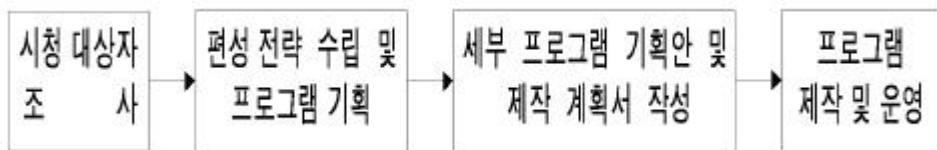
가

< 3- 1>

1 가

2

가

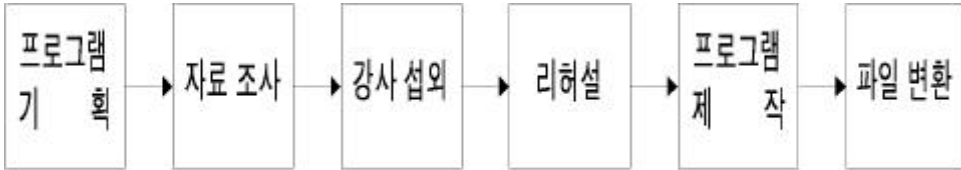


3- 1.

Fig 3- 1. Contents Planning Chart

2.

< 3-2 >



3-2.

Fig 3-2. Contents Construction Flowchart

3.

VOD

< 3-3 >



3-3. VOD

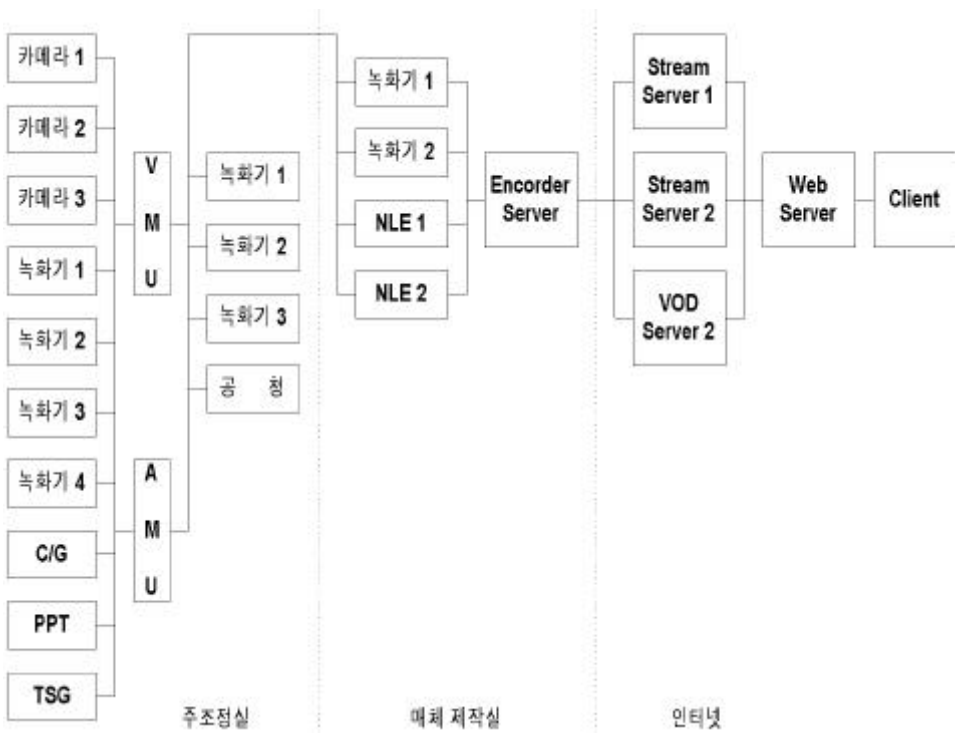
Fig 3-3. Real Time Broadcasting & VOD Service

### 3.3

#### 3.3.1

50

< 3-4 >



3-4.

Fig 3-4. System Architecture

### 3.3.2

1.

(Mixing Console), (Video Switcher),

.

가. (Video Switcher)

(VMU : Video Mixing Unit) <

3-5>

,

.

(Control Panel)

(Main Unit)

,

(Rack)



3-5.

Fig 3-5. Video Mixing Unit

(Video Source)

(Input)

A, B



M/E (Mix/Effect Bus) . (Fader Lever)

(Mixer), / (Fade In/Out), (Dissolve),  
(Superimpose) (Gate Amp-  
lifier) (Key Signal) (Internal Key)  
(Chroma Key) .  
(Wipe) .  
(Vertical Blanking Time)  
(Noise)가  
(DVE : Digi-  
-tal Video Effector)  
가 가 .  
VMU , (VCR : Video Casse-  
tte Recorder), (Character Generator) 가 가  
VMU 가 가  
(Sync) , (Blanking) ,  
(Subcarrier) 가  $4V_{P-P}$ ,  
 $2V_{P-P}$  ,  
(Impedance) 75 .  
(Crosspoint) 1V (Composite Video)  
0.7V (Component Video) [3] [5].

(Mixing Console)

(Microphone, )  
(Speaker)

(Drive)

가

(Power Amplifier)

< 3-6>

(Mono-

ural)

(Channel Input Module)

2

(Stereo)



3-6.

Fig 3-6. Audio Mixing Unit

4, 6, 8, 12, 16, 24, 32

가

4

8

가

( )

(Grouping)

2 - 8

1 - 2

가

(Odd Number)

L

(Left)

,

(Even Number)

R(Right)

TV

<

3-7> (Head) (Lens), (Prism),

(Filter) (Vidicon), (Plumbicon),

(CCD : Charge Coupled Device)

, , (Electric Beam)

(CCU : Camera Control Unit)

(Remot) . TV TV ,

[5]

(VCR : Video Cassette Recorder)

TV

. Ampex 2

(VTR : Video Tape Recorder) (Herical Scan)

C 1 VTR - (U-matic) VCR

. 80 1/2 (MII)

(Betacam) VCR

가 가 . < 3-8>

VCR

TV

[5]



3-7.  
Fig 3-7. Studio Camera

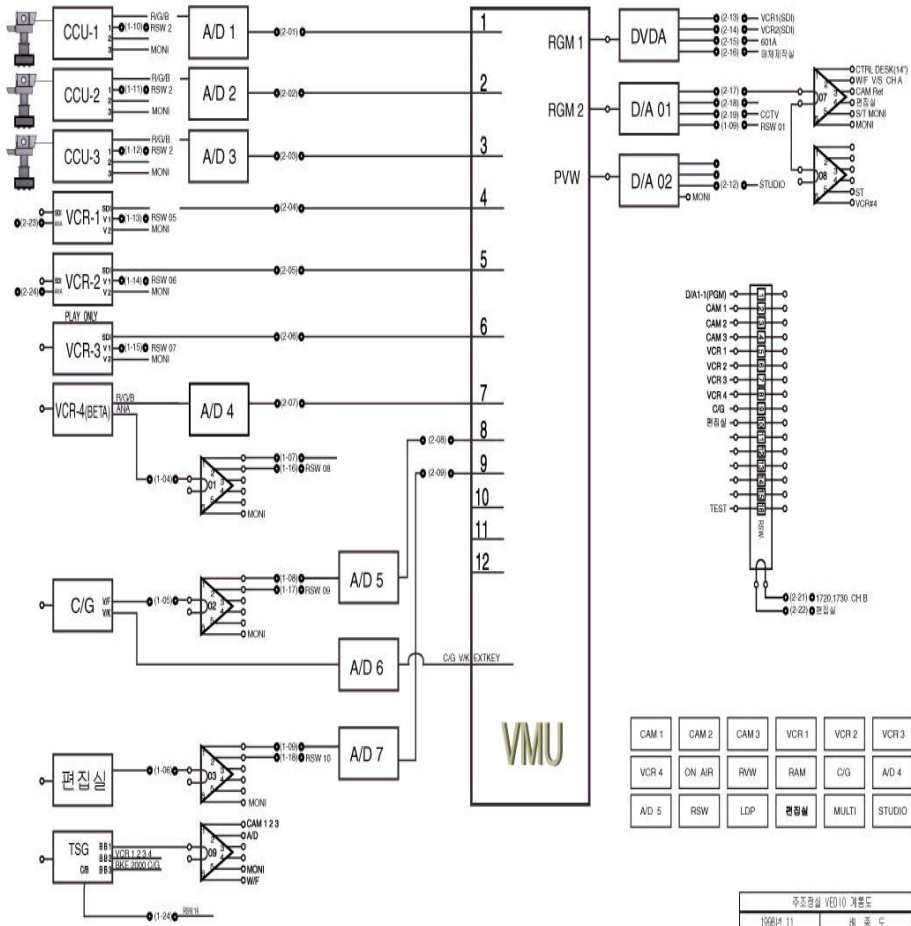


3-8.  
Fig 3-8. Video Cassette Recorder

(VAD : Video Distribution Amplifier),  
(ADA : Audio Distribution Amplifier),  
/ (A/D Converter, D/A Converter),  
(Character Generator),  
(Waveform Monitor)  
(Vector Scope),  
(Intercom System),

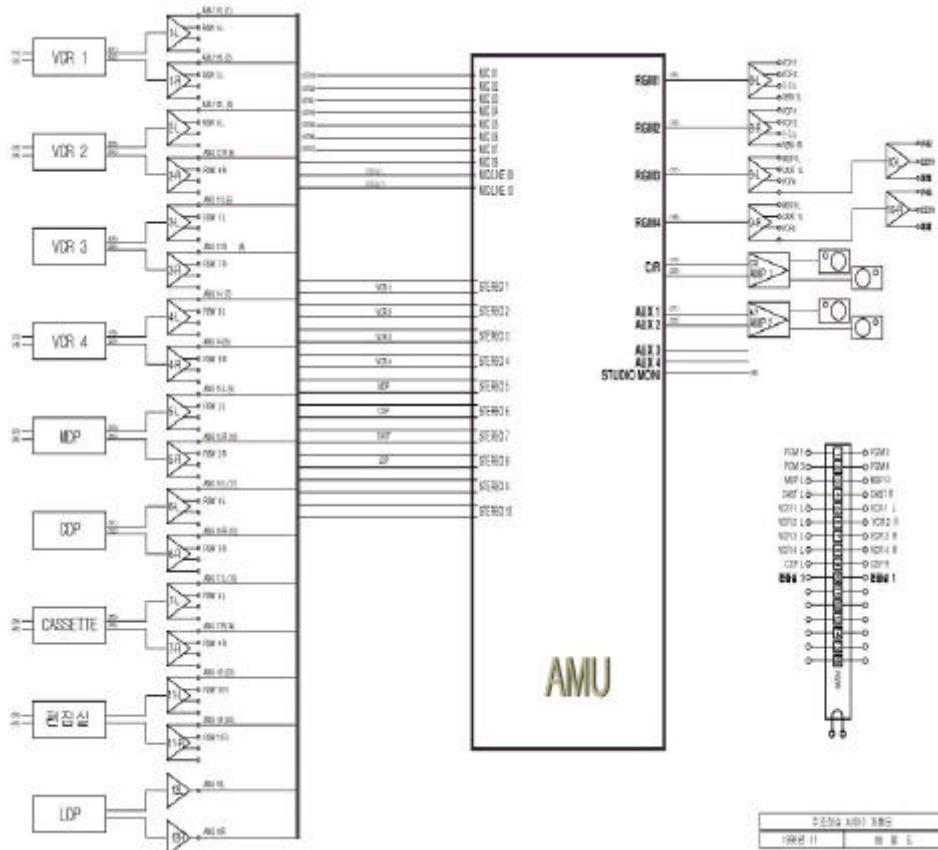
2.

가 < 3-9>, < 3-10>



3-9.

Fig 3-9. Master Control Room Video Blockdiagram



3- 10.

Fig 3- 10. Master Control Room Audio Blockdiagram

### 3.3.3

1.

(Non-Linear Editing System)

G2(RealServer G2),

(Windows Media Server),

(DVCAM : Digital

Video Camcorder)

VOD

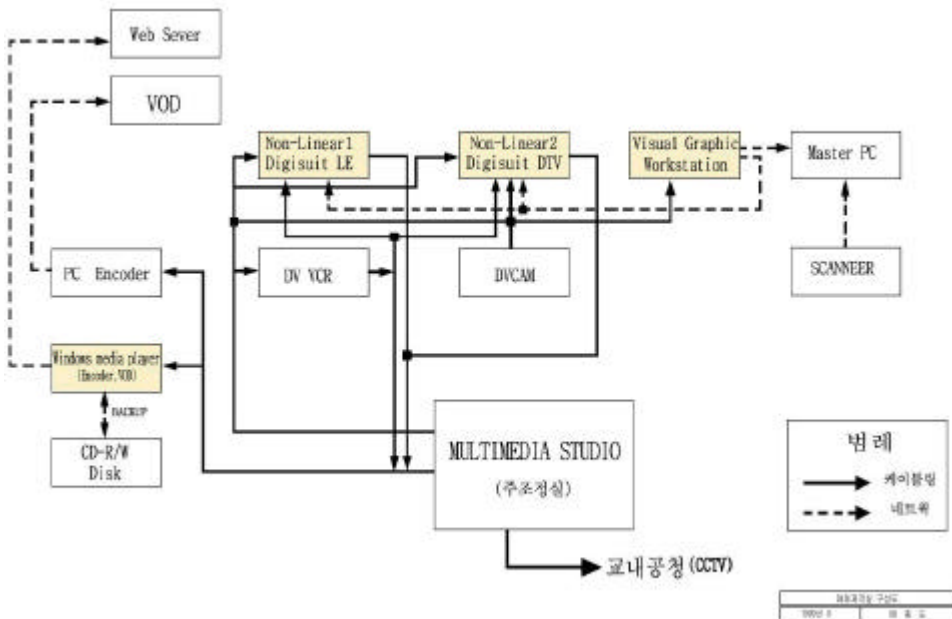
2.

가

<

3- 11>

[31.17]



3- 11.

Fig 3- 11. Media Production Blockdiagram

3.3.4

1.

가 , ,

· ,

VOD

(Pop-Up)

가  
가

가 가 가

(Cybertic)

[9] [12]

가.

< 3- 12 >







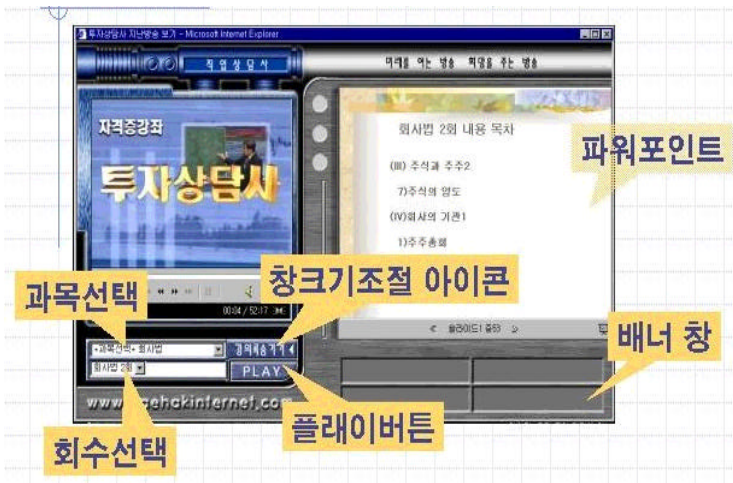


3- 16.

Fig 3- 16. News Homepage

VOD

< 3- 17>



3- 17.

VOD

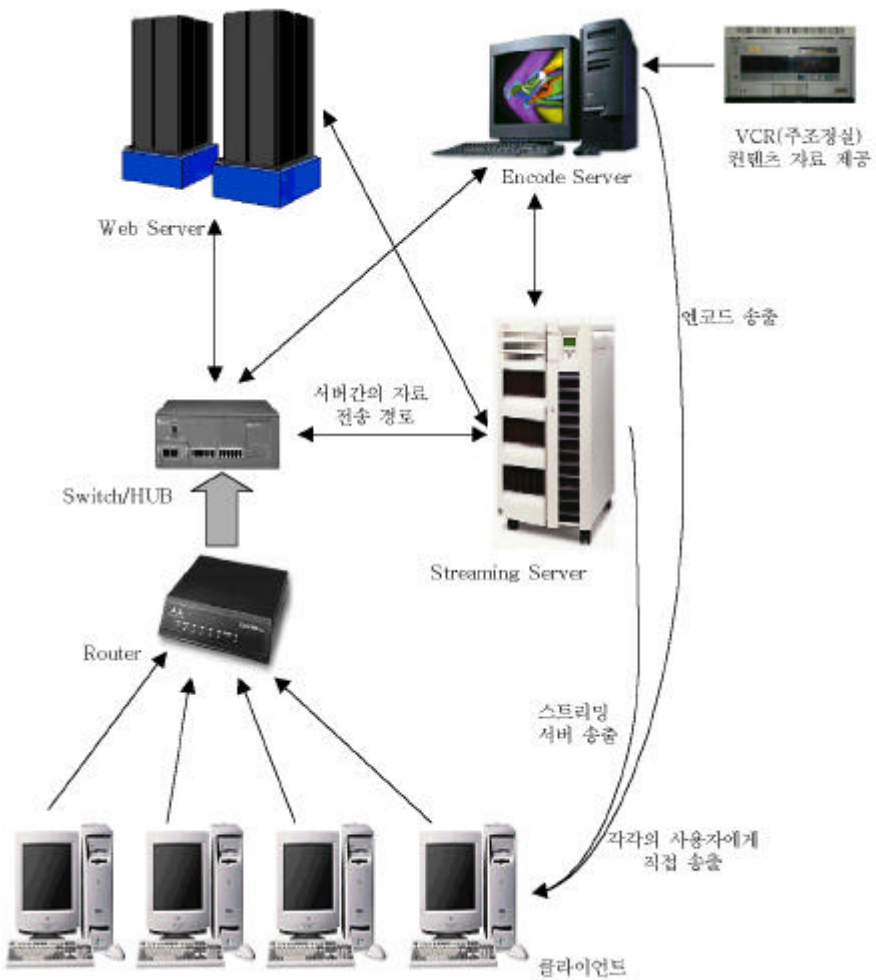
Fig 3- 17. Powerpoint synchronous in VOD Homepage

2. VOD

가.

VOD

< 3- 18 >



3- 18.

Fig 3- 18. Web Server & Stream Server Blockdiagram

(1)

<

3- 19>

(Super Computer)



사양 : IBM RS/6000 SP2  
Number of Processors : 27 (Nodes)  
Processor Type : P2SC(Power2 Super Chip)  
Memory : 4.096 GB, Disk : 201.7GB

3- 19.

Fig 3- 19. Web Server

(2)

VOD

가

< 3- 20>



사양 : Compaq Proliant 5500, 펜티엄 xeon 500\*2 512 캐쉬  
RAM : 1GByte, HDD : 100GByte,  
FORE ATM네트워크 카드

3- 20.

Fig 3- 20. Stream Server

(3)

VOD

< 3-21> .



사양 : LG-IBM M-Pro,  
펜티엄 III 550\*2, RAM : 512MB, HDD : 9GB

3-21.

Fig 3-21. Encorder Server

### 3.4

3.2

< 3-22> ,

< 3-23>



3-22.

Fig 3-22. Master Control Room



3-23.

Fig 3-23. Media Product Room





VOD

3.5.2

1. 가

가

< 3-8> 2 90 1 40 45 15 1

3-8. 가

Table 3-8. Cyberuniversity Chair Program

	( )	( )
	45	2,025
	45	1,800
	90	3,825

2.

43 , 31  
 , 가 30 , 25 4 <  
 3-9>  
 VOD



4.

< 3- 11>

8

3- 11.

Table 3- 11. Special Program

	( )
	20
-	40
-	80
21	30
	45
	120
- Comdex China 2000	30
	120
	60
	545

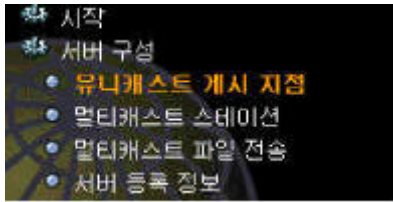
# 4

# VOD

## 4.1

### 4.1.1

1. Administrator < 4- 1>

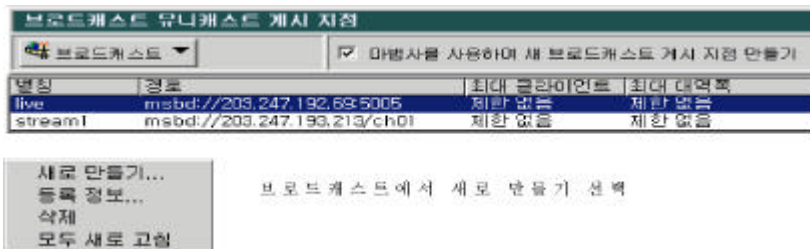


4- 1.

Fig 4- 1. Unicast Publishing

2.

< 4- 2> ( )



4- 2.

Fig 4- 2. To make New Broadcasting Publishing Point

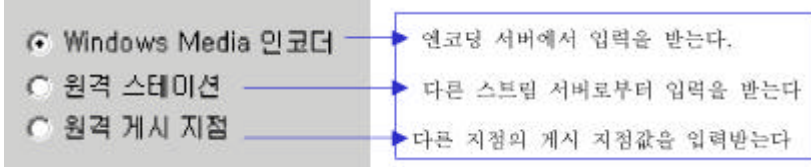
3.  
< 4-3>



4-3.

Fig 4-3. To make Broadcastin Publishing Point

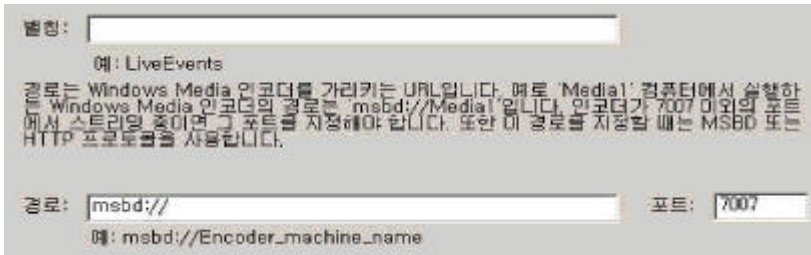
4. < 4-4>



4-4.

Fig 4-4. Input Source Check

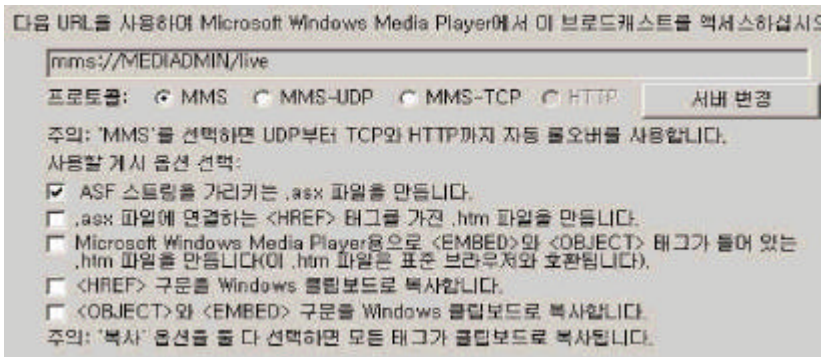
5. < 4-5> Windows Media  
, Path  
Windows Media Encoder가 Port box  
Windows Media Encoder  
(MSBD : Media Stream Broadcast Distribu-  
ion protocol)



4-5.

Fig 4-5. Path Set-up

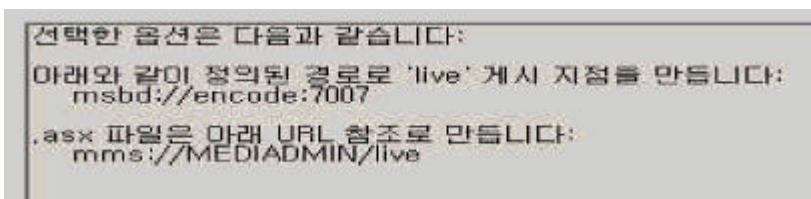
6. < 4-6>  
(Option)



4-6.

Fig 4-6. Protocol & Option Set-up

7. < 4-7>

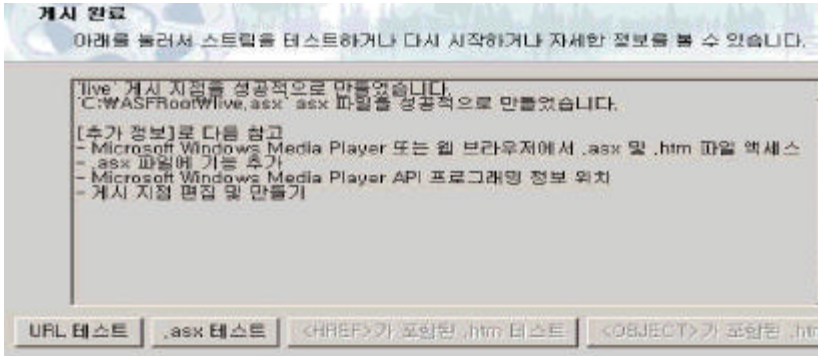


4-7.

Fig 4-7. The result of Set-up

8. asx file, .htm files < 4-8>  
 URL (Uniform Resource Location Test), ASX < 4-9>

[15],[16]



4-8.

Fig 4-8. The Last Publishing

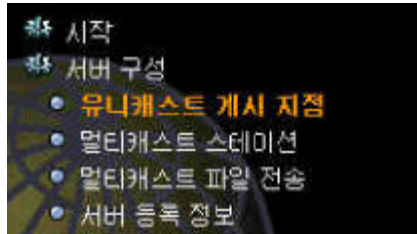


4-9.

Fig 4-9. Test Picture

## 4.1.2 VOD

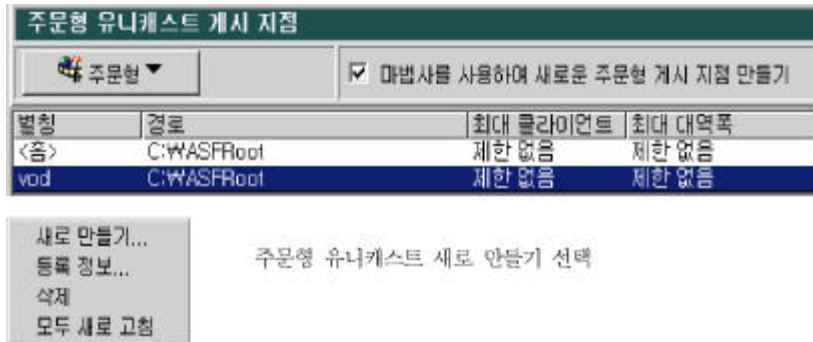
1. Administrator < 4- 10>



4- 10.

Fig 4- 10. Unicast Publishing

2. < 4- 11> ( )

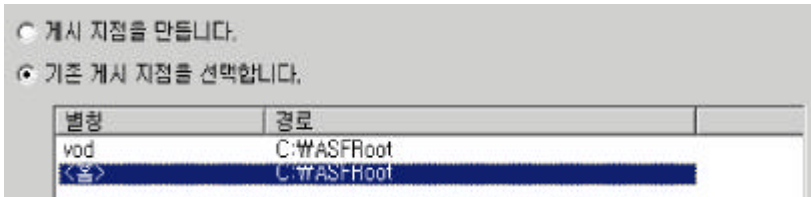


4- 11.

Fig 4- 11. To make New On Demand Publishing Point

3. < 4- 12>





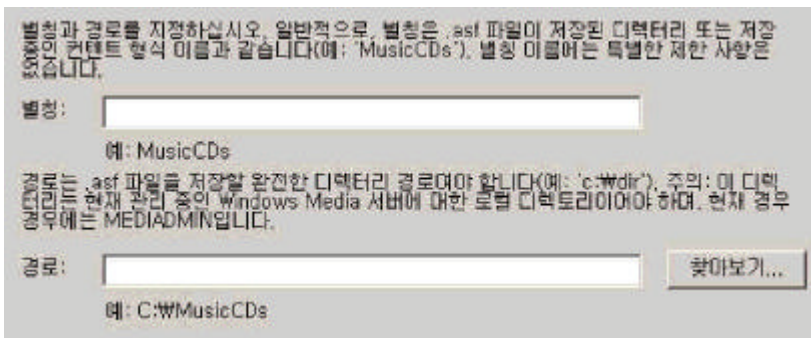
4- 12.

Fig 4- 12. To make On Demand Publishing Point

4. < 4- 13>

(Station)

(Directory)



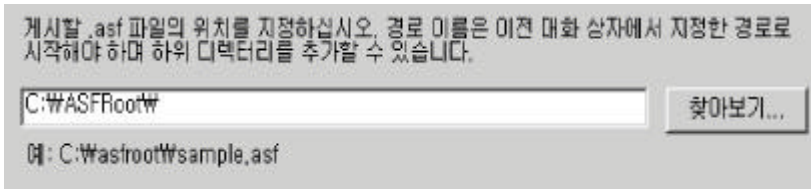
4- 13.

Fig 4- 13. Path Set-up

5. < 4- 14>

asf(Advanced Streaming For-

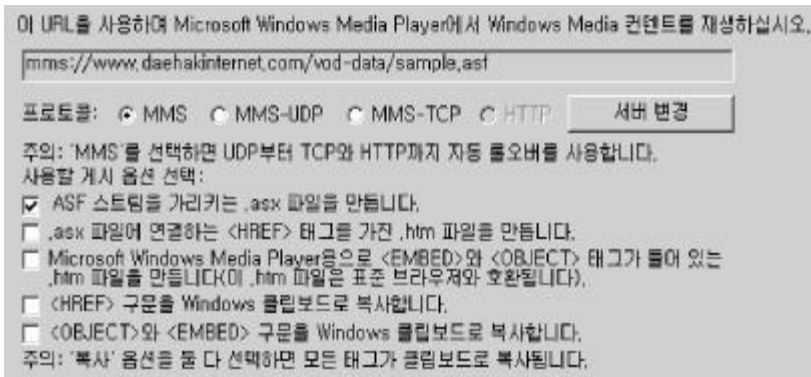
mat) asf file



4- 14.

Fig 4- 14. Path Set-up of a file

6. < 4- 15>



4- 15.

Fig 4- 15. Protocol & Option Set-up

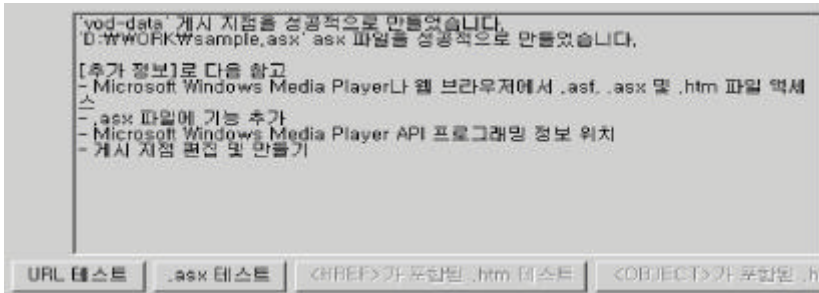
7. < 4- 16>



4- 16.

Fig 4- 16. The result of Set-up

8. < 4- 17>



1. URL, ASX 테스트



2. HREF 포함 .htm 테스트



3. OBJECT 포함 .htm 테스트

4- 17.

Fig 4- 17. Test of Publishing data

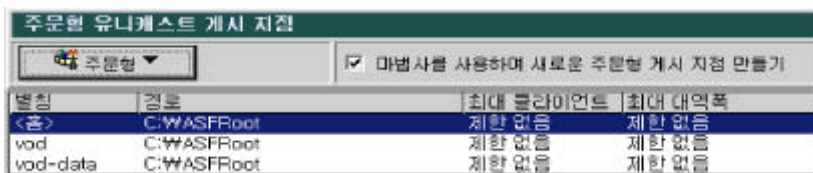
9. 가 < 4- 18>

가

html

가

[15],[16].



4- 18.

Fig 4- 18. On Demand Unicast Service

## 4.2

### 4.2.1

가

(LAN : Local Area Network)

가

(www.daehakinternet.com)

Windows Media Administrator broadcast  
unicast publishing point

VCR

< 4- 19>

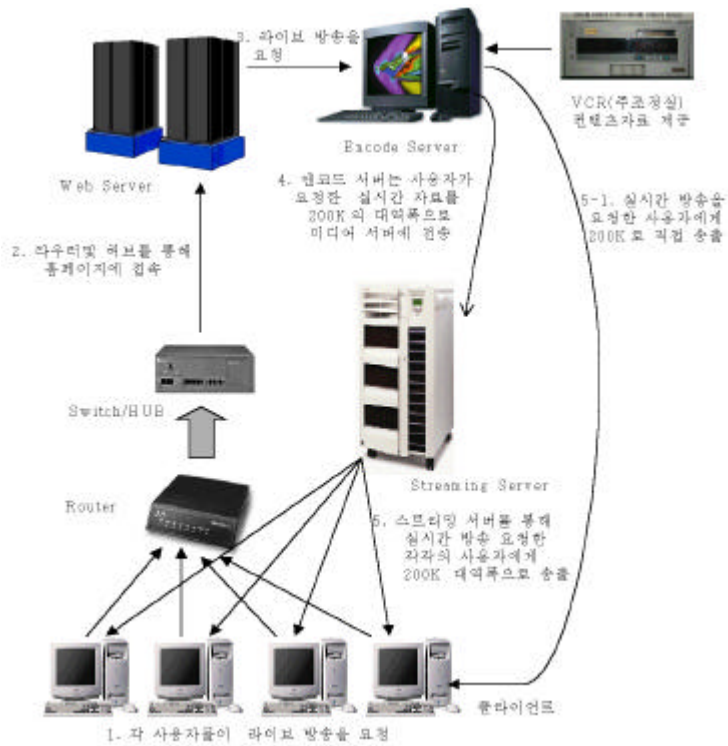
### 4.2.2

가 < 4- 19>

< 4- 20>

가

가



4- 19.

Fig 4- 19. The Connection Path of Realtime Broadcasting



4- 20.

Fig 4- 20. The result of Realtime Broadcasting by request

4.3

VOD

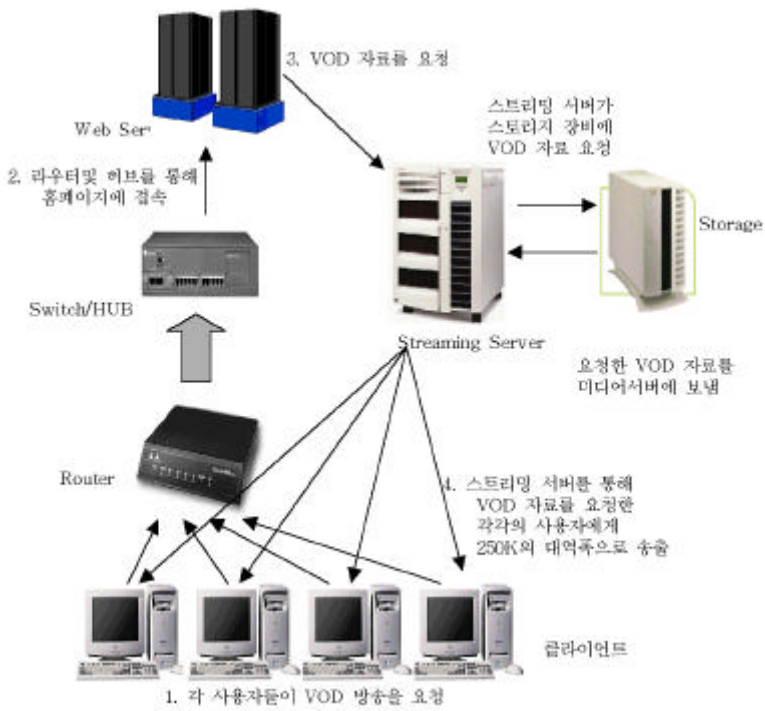
4.3.1

가 LAN  
 가  
 (www.daehakinternet.com) VOD  
 VOD

가

VOD

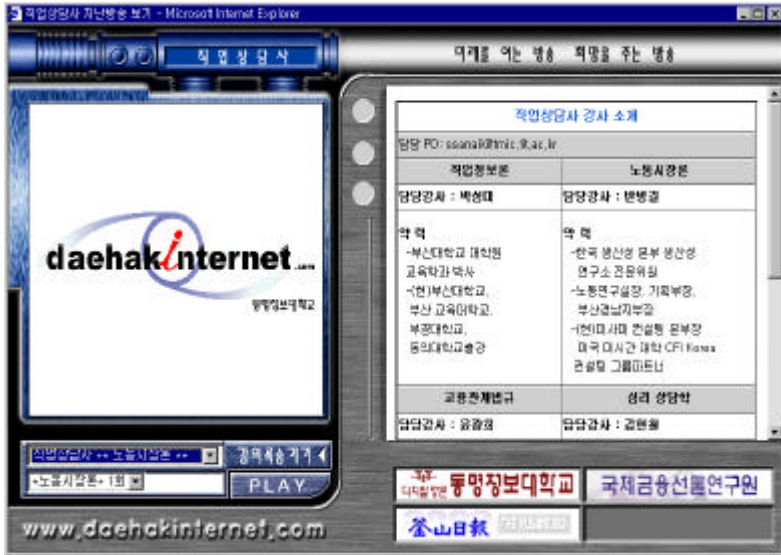
< 4-21 >



4-21. VOD

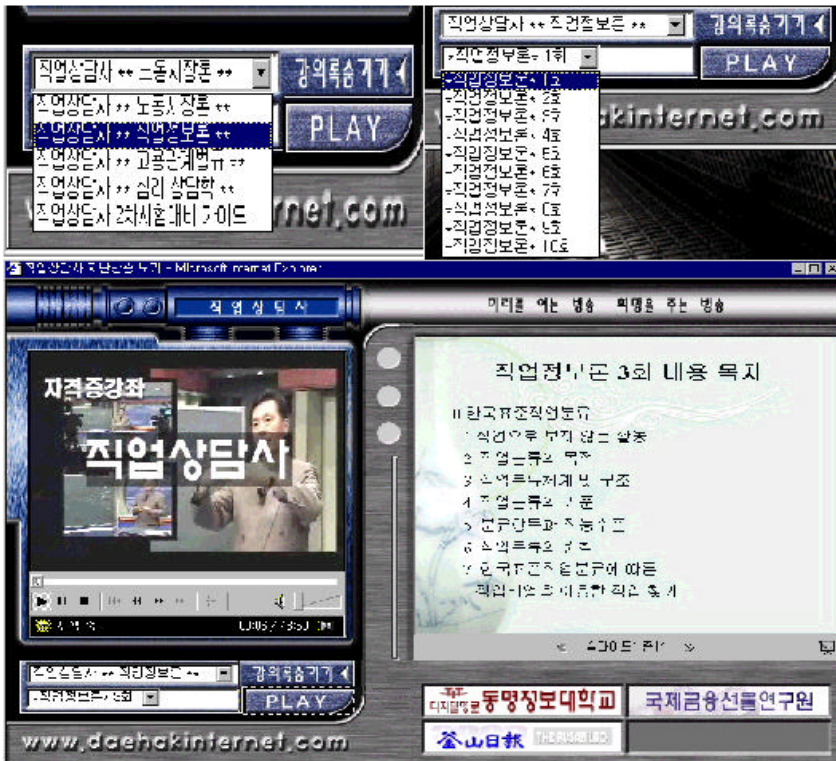
Fig 4-21. Connection Path of VOD Broadcasting





4- 23.

Fig 4-23. Pop-Up Windows of License



4- 24.

Fig 4-24. Video On Demand



5

VOD

12

VOD

100%

12

30

VOD

가

가

가

가

200kbps

VOD

21

, 가

( )

IMT - 2000(International Mobile Telecommunication 2000)

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